

POSTAGE RATE UPDATE

Effective Date - July 14, 2024

Your Marketing.com team is available to assist you with your next mailing project, and to help you understand how the updated USPS rates will affect your postage costs.

Marketing Mail		
Automation (3.5 oz & under)	None	SCF
Mixed AADC	\$0.402	N/A
AADC	\$0.380	\$0.353
5-Digit	\$0.345	\$0.318

Non-Profit Letters		
Automation (3.5 oz & under)	None	SCF
Mixed AADC	\$0.230	N/A
AADC	\$0.208	\$0.181
5-Digit	\$0.173	\$0.146

Marketing Mail Flats		
Automation (4 oz & under)	None	SCF
Mixed ADC	\$1.041	N/A
ADC	\$0.971	\$0.901
3-Digit	\$0.864	\$0.794
5-Digit	\$0.687	\$0.617
Basic Cr-Rte	\$0.502	\$0.432

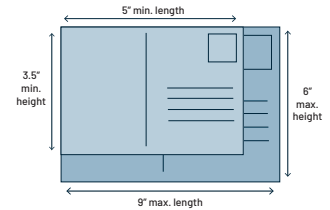
Non-Profit Flats		
Automation (4 oz & under)	None	SCF
Mixed ADC	\$0.805	N/A
ADC	\$0.735	\$0.665
3-Digit	\$0.628	\$0.558
5-Digit	\$0.451	\$0.381
Basic Cr-Rte	\$0.419	\$0.349

First-Class Mail			
Automation	Postcards	Letter	Flats
Mixed AADC	\$0.419	\$0.622	\$1.355
AADC	\$0.406	\$0.593	\$1.212
3-Digit	N/A	N/A	\$1.132
5-Digit	\$0.384	\$0.545	\$0.874
Up to 3.5 oz		Same Price	Up to 1 oz

EDDM:	\$0.23 Local SCF**
	\$0.223 Retail

**Deduct \$0.017 for direct sacks/pallets

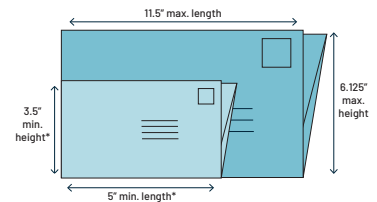
POSTCARD DIMENSIONS



PostCards	Min	Max*
Height	3.5"	6"
Length	5"	9"
Thickness	.007"	.016"

*Only if Presorted. Otherwise, 4 1/4 X 6 is the max.

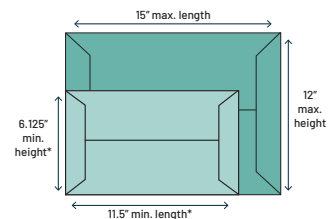
LETTER DIMENSIONS



Letter***	Min	Max
Height	3.5"	6.125"
Length	5"	11.5"
Thickness	.009"	.25"

*** Maximum size of a Self Mailer/Booklet is 6 X 10.5

FLAT DIMENSIONS



Flats-Automation	Min	Max
Height	5"	12"
Length	6"	15"
Thickness	.009"	.75"

Need help? Contact Your Marketing.com representative today at 1-800-MARKETING